



YMCA **move** FOR KIDS



April 11, 2026



8am - 1pm

PORT COLBORNE YMCA | NIAGARA WEST YMCA | NIAGARA CENTRE YMCA

Be part of the **move**-ment!

Every move starts with you

When you sponsor or donate to Move for Kids, you open doors for children across Niagara to access YMCA programs that help them grow stronger, lead with confidence, and feel they belong.



At TD, we're proud to support the YMCA's Move for Kids initiative in Niagara because it inspires children to embrace active lifestyles, builds confidence, and strengthens community bonds—helping every child reach their full potential and helping build a stronger future for the community.

RYAN FIELD, Relationship Manager

Your generosity powers brighter futures

Sponsor, donate or support Move For Kids and make an impact across Niagara!



ymcaofniagara.org/move-for-kids



Community Champion (1 available)

- Title sponsorship for entirety of campaign duration
- Sponsor representative invited to serve as Honorary Chair
- Sponsor logo and Message from the Honorary Chair included on Move for Kids communications (pledge form, website, newsletter, socials etc.)
- Sponsor representative to kick-off event
- Sponsor promotional give-away or message to participants (coupon, item, flyer)
- Name recognition in YMCA Annual Report
- All opportunities included in Momentum Partner

\$10,000

Momentum Partner (4 available)

- Co-branded posts (10) on YMCA of Niagara social media channels
- Sponsor booth and representation during the event
- TV takeovers featuring your brand on event screens at all 3 branches
- Sponsor Shout out in (2) Event Communications
- All opportunities included in Action Ambassador

\$5,000

Action Ambassador (12 available)

- Logo placement on the official event website
- Sponsor name mentioned in the event opening and closing ceremony
- Co-branded posts (6) on YMCA of Niagara social media channels
- Y well-being bundles for sponsor representatives
- Recognition on YMCA donor web page

\$2,500

Mighty Mover (30 available)

- Logo placement on the official event website
- Co-branded post on YMCA of Niagara social media channels
- Recognition on YMCA donor web page

\$500