



Niagara

Shine On

**Unlock Potential.  
Transform Lives.  
Strengthen Niagara.**

**STRONGER TOGETHER COMMUNITY CAMPAIGN 2024-25**

## **STRONGER TOGETHER COMMUNITY CAMPAIGN 2024-25**

# **Unlock Potential. Transform Lives. Strengthen Niagara.**

**Help us raise \$210,000 to empower Niagara's children, youth, and families. Your support will remove barriers, open doors to life-changing programs, and build a brighter, more inclusive future. Together, we can fuel growth, inspire leadership, and ensure everyone has the chance to thrive. When our community shines, we all shine.**

### **Empower Brighter Futures**

**This Campaign Funds Impactful Experiences.**

From day camps where children flourish to youth programs that provide mentorship, a sense of belonging, and skills for a future filled with possibilities to Health, Fitness, and Aquatics centres that support meaningful connections and well-being, this campaign creates opportunities that ignite potential.

### **Fuel Life-Changing Impact**

**Support programs that inspire growth, confidence, and a sense of belonging.**

Through transformative experiences, the YMCA empowers young people to grow their skills, build confidence, and develop a strong sense of belonging. These programs enrich lives and inspire success—motivating young individuals, supporting families, and fostering a stronger Niagara community where everyone has the opportunity to thrive and shine.

### **Choose the YMCA Difference**

**Back a trusted community leader to deliver programs that strengthen Niagara.**

The YMCA of Niagara has a trusted legacy of community service and deep-rooted regional connections. Our mission is to support the health, well-being, and success of every individual we serve. With our proven programs and dedicated staff, we are uniquely positioned to carry out this work.



### MISSION

The YMCA of Niagara is a charity, serving all, providing transformational opportunities for individuals and their community.



### VISION

Inspiring lifelong personal growth, well-being, and community connection.



### VALUES

Advocacy, Caring, Health, Honesty, Inclusiveness, Respect, Responsibility.

## Rooted in the Niagara Community since 1859

The YMCA of Niagara provides the necessary programs, services, and safe spaces in our centres of community to ensure individuals are better connected and build the skills needed to succeed in work and life.



CHILD CARE



COMMUNITY



EMPLOYMENT SERVICES



HEALTH, FITNESS AND AQUATICS



DAY CAMP



IMMIGRANT SERVICES

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## STRONGER TOGETHER COMMUNITY CAMPAIGN 2024-25

### Directing Support Where It's Needed Most

Funds raised through our Stronger Together campaign are directed to the areas of greatest need, providing essential programs and services to children, youth, and families across Niagara. From swim lessons that teach life-saving skills to youth programs that build confidence and leadership, your support helps us break down barriers and extend life-changing opportunities. Together, we're building a stronger, more inclusive Niagara, one program at a time.



# Health & Well-being

## Break Down Barriers to Access

Provide financial assistance to ensure every child, youth, and family can participate, regardless of their financial situation.

Achieving our mission depends on securing financial resources to support participants who require assistance accessing YMCA programs. In areas of greatest need, we offer critical programs at no cost to the community because they are essential to its health and well-being. Funding will enable us to remove barriers, ensuring that everyone, regardless of financial situation, can benefit from the opportunities that help them grow, lead, thrive, and belong.

### PROGRAMS SUPPORTED:

- MEMBERSHIP ASSISTANCE
- CHILD & YOUTH PROGRAMS
- SWIM LESSONS

# 1657

participants accessed our three Health, Fitness & Aquatics Centres of Community in 2024 through Stronger Together Campaign funding, with financial barriers removed.

2024  
2025 **GOAL**

WITH YOUR SUPPORT

# 2000



# Community Outreach

**4831**

impactful interactions delivered at 16 Community Program locations across Niagara last year.

**Invest in Potential**

Every dollar raised will directly support vital programs that nurture the potential of those in need.

The campaign goal for 2024-25 is \$210,000, and every dollar raised goes directly toward supporting children, youth, and families in Niagara.

2024 **GOAL**  
2025

WITH YOUR SUPPORT

**5400**

**PROGRAMS SUPPORTED:**

- YOUTH ACTION
- BEYOND THE BELL™
- YOUTH LEADERS



# Day Camp

**Build a Stronger,  
Inclusive Niagara**

Your support enhances lives,  
builds resilience, and strengthens  
our community's future.

Investing in the potential of young people and their families enhances community resilience, promotes inclusivity, and contributes to long-term benefits for all. Our work helps create healthier, happier individuals better equipped to contribute positively to society.

## PROGRAMS SUPPORTED:

- SUMMER DAY CAMP
- WINTER BREAK DAY CAMP
- MARCH BREAK DAY CAMP

**1199**

children registered for  
2024 Summer Day Camp  
at 12 sites region-wide

2024 **GOAL**  
2025

WITH YOUR SUPPORT

**1400**

# STRONGER TOGETHER COMMUNITY CAMPAIGN 2024-25



CAMPAIGN GOAL  
**\$210,000**

**Unlock Potential.  
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## Don't Let Potential Go Unfulfilled

Without this support, many children, youth, and families will miss opportunities to grow, lead, and belong. The absence of these vital programs could lead to decreased engagement, increased social isolation, and diminished potential, ultimately affecting the vibrancy of our community.

**Your support is crucial. Whether you want to provide ongoing support, pay tribute to someone, leave a legacy, sponsor or participate in an event... there are many ways to give to the YMCA of Niagara in addition to a one-time donation.**



### DONATE

Make a one time or recurring donation on-line or at any YMCA branch.



### LEAVE A LEGACY

A legacy gift lets your passion for our community live on for generations.



### PARTNER UP

Ignite potential by partnering with the YMCA to address community needs.



### PARTICIPATE

Make a difference in your community through a YMCA fundraiser.



### LEARN MORE



### VOLUNTEER

Your gift of time is invaluable—help make our next fundraising event a success.

# Together, We Create Brighter Futures

Your support goes beyond a donation—it's an investment in our community's future. By contributing to the YMCA of Niagara's Stronger Together Community Campaign, you're helping children, youth, and families grow, thrive, and belong. You're breaking down barriers, nurturing potential, and building a healthier, stronger Niagara.

## Be Part of the Change

Join us in making a difference. Your generosity today creates brighter tomorrows. Contact us to learn more, get involved, or make your gift.

## Contact Us:

Phone: 905-380-3700

Email: [jonna.wolfenberg@niagara.ymca.ca](mailto:jonna.wolfenberg@niagara.ymca.ca)

Visit: [www.ymcaofniagara.org](http://www.ymcaofniagara.org)

**Thank You for Believing in the Potential of Niagara**



[ymcaofniagara.org](http://ymcaofniagara.org)



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