

Community Champion (1 available)

- Title sponsorship for entirety of campaign duration
- Sponsor representative invited to serve as Honorary Chair
- Sponsor logo and Message from the Honorary Chair included on Move for Kids communications (pledge form, website, newsletter, socials etc.)
- Sponsor representative to kick-off event
- Sponsor promotional give-away or message to participants (coupon, item, flyer)
- Name recognition in YMCA Annual Report
- All opportunities included in Momentum Partner

\$10,000

Momentum Partner (4 available)

- Co-branded posts (10) on YMCA of Niagara social media channels
- Sponsor booth and representation during the event
- TV takeovers featuring your brand on event screens at all 3 branches
- Sponsor Shout out in (2) Event Communications
- All opportunities included in Action Ambassador

\$5,000

Action Ambassador (12 available)

- Logo placement on the official event website
- Sponsor name mentioned in the event opening and closing ceremony
- Co-branded posts (6) on YMCA of Niagara social media channels
- Y well-being bundles for sponsor representatives
- Recognition on YMCA donor web page

\$2,500

Mighty Mover (30 available)

- Logo placement on the official event website
- Co-branded posts (3) on YMCA of Niagara social media channels
- Recognition on YMCA donor web page

\$500